

BUS 404: Strategic Management

Updated Program Schedule

Spring 2020

Classes Dates	Topics
	Overview of the Strategic Management Process -Analysis of Objective Items (Chapter 1) -Corporate Governance pt1 (Chapter 2)
	-Corporate Governance pt2 (Chapter 2) -Corporate Social Responsibility (CSR perspectives & Stakeholder analysis covered via an in-class case) (Chapter 3)
	-External Environment of Business (Chapter 4) -Internal Environment of Business (Chapter 5)
MIDTERM WEEK ?	
	-Strategy Formulation (Chapter 6) -Strategic Choice (Chapter 8)
	-Strategy Implementation (Chapter 9) -Strategy Evaluation and Control (Chapter 11)
FINAL EXAMS WEEK ?	